

Minutes of 7 December 1998
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THE UNIVERSITY OF MICHIGAN
SENATE ASSEMBLY MEETING
MINUTES OF 7 DECEMBER 1998

ATTENDANCE

Present: R Bartlett, L Bernal, A Burdi, D Burns, K Cooney, D Deskins, W Ensminger, S Erickson, I Francis, K Freese, H Harrington, J Hart, S Julius, B Karnopp, L Kleinsmith, S Kossoudji, J Lawson, JT Lehman, M Lomax, C Loveland-Cherry, B Mac Adam, G MacAlpine, M Maehr, A Malkawi, N Marshall, J Merchant, L Nagel, J Raisler, R Robertson, P Rogers, M Rosenthal, J Rush, M Schneider, D Schteingart, M Shapiro, R Sharp, M Sheil, J Turcotte, P Ward, F Whitehouse Jr., G Winger, J Zorn

Alternates: None

Absent: B Bleske, M Bonner, J Boyd, D Brophy, V castle, R Christiansen, L Colletti, T Croxton, R Dunkle, M Feldman, M Foss, R Gull, K Jamerson, A Jensen, P Kabamba, D Karr, A Lauffer, D Lee, D Malamud, R Mann, YL Murphy, M Navvab, S Nolen-Hoeksema, J Rahme, V Rosenberg, J Scheiman, A Sedman, R Sharf, J Shotwell, K Taylor, S Teasley, E Wingrove, S Wright, C Yocum

MATERIALS DISTRIBUTED

1. Agenda for 7 December 1998
2. Senate Assembly Skeletal Agenda
3. Draft Minutes of 16 November 1998
4. Approved Minutes of 19 October 1998
5. Map of North Campus, University of Michigan

Chair Ensminger convened the meeting at 3:15 P.M.

CONSIDERATION OF THE MINUTES OF 16 NOVEMBER 1998

The minutes of 16 November 1998 were approved with correction of the attendance list.

ANNOUNCEMENTS

Chair Ensminger announced:

J. McClain would not attend the meeting as originally scheduled owing to personal illness.

Attendance by the Vice President and General Counsel has been postponed owing to a family emergency. He will visit the January meeting.

The January meeting of the Senate Assembly will feature a series of reports from Senate Assembly committees.

The February meeting of the Senate Assembly will include a visit by EVPMA G. Omenn and a presentation by Fred Morrison, Professor of Law at the University of Minnesota and author of "Tenure Wars: An Account of the Controversy at Minnesota".

VISIT BY VICE PRESIDENT FEAGIN

Chair Ensminger introduced Susan Feagin, Vice President for Development, at 3:22 P.M.

Vice President Feagin greeted the members of the Assembly and then explained that from her perspective there is a potential to raise considerable additional funds for the university, and that the key ingredients for success are persuasive needs, committed alumni and friends, and support by volunteers and faculty. She said that raising money alone is not enough; it is necessary to evaluate fund raising for its effect on the academic health of the institution. She added that in addition to a fine development staff it was necessary to involve alumni who have made commitments as volunteer leaders, and to seek the active support of the faculty. She explained that faculty help build relationships.

Professor Zorn asked what guidelines exist for naming university buildings or rooms. Feagin replied that a building can be named for contribution of 50 percent of the fundraising goal for the building. She said that she can supply further information about the guidelines to the SACUA office. She added that the funding does not need to include maintenance costs because the school or college has to convince the Regents that they have the funds for maintenance before the building will be approved.

An Assembly member asked what was entailed in donor contact by faculty. Feagin replied that her office runs programs where faculty are invited to make presentations to alumni and friends. She said some events involved dinners where one faculty member was seated at each table; in other cases one-on-one meetings are arranged over coffee. She pointed out that interested faculty should communicate their interest to the development staff of each unit, and perhaps to contact the central development office, as well.

Professor Rosenthal asked VP Feagin to describe the breakdown of donations by magnitude. The vice president responded that of the 1.1 billion dollars in immediate gifts collected during the Michigan Campaign, 55 percent were of 1 million dollars or more. She said that gifts in the range of 25 thousand to 1 million dollars were most numerous, however.

Professor Rosenthal then asked how the gift collections affect appropriations by the State Legislature. The vice president replied that she has learned that the State has never withdrawn funding in reaction to private giving. She added that the State contribution is equivalent to earnings from a 6 billion dollar endowment.

Professor Ward asked if there were plans to extend the Michigan Campaign or to begin a new one. Feagin responded that the Michigan Campaign had closed and that it was necessary to look at academic priorities and plans before proceeding. She pointed out, however, that her office expects to continue to raise funds at about the same rate as during the Campaign. She said that it was inevitable that there will be another campaign.

An Assembly member asked how fundraising targets were identified. The vice president said that targets were decided strictly on the academic side of the house, starting with the president, provost, deans, and faculty. She explained that her role involved pointing out if a target would be difficult to achieve by fundraising.

Chair Ensminger thanked Vice President Feagin for her remarks.

ELECTION OF SACUA NOMINATING COMMITTEE

Ballots were distributed to Assembly members for election of a nominating committee. Ballots were collected and tallied by SACUA staff. The tellers reported that the nominating committee will consist of Professors Ensminger, Loveland-Cherry, Burdi, Lomax, Cooney, and Turcotte.

OLD BUSINESS

Professor Rosenthal asked Chair Ensminger to report the status of efforts on tobacco divestment. Chair Ensminger replied that SACUA introduces the topic at each meeting with President Bollinger, but

that the president replies that he is still in discussion with the students. Rosenthal suggested that the Senate Assembly invite Professor Ken Warner to address the costs of tobacco at a future meeting, together with a panel of physicians and the executive officers. Chair Ensminger replied that the position of the faculty is well understood, but that the officers question the position of students and alumni.

Professor Ward stated that a forum would be most enriching if it could be cast as a point-counterpoint debate. Professor Rosenthal said that it was an opportunity for moral leadership. Chair Ensminger responded that it would be possible to schedule such an event for the April meeting. Professor MacAdam suggested that the faculty could bring a request for cooperation to the MSA.

NEW BUSINESS

There was no new business.

The meeting adjourned at 4:07 P.M.

Respectfully submitted,

John T. Lehman
Senate Secretary