

March 18, 2013 Senate Workshop

Ideas – “What are some new opportunities for making the U-M more affordable?”

Table I

Contact: Gina Cervetti – cervetti@umich.edu

- New degree programs
- Continuing education classes (non-degree)
- Online degree programs at reduced cost
- Open-enrollment coursework in a revenue-generating fashion
- International students?
- Lobby the state
- Increase public awareness of state funding and how that feed socio-economic gap
- Teaching efficiency □ class size

Table II

Contact: Carol Jacobsen - jacobsen@umich.edu

- Strengthen co-op program – credit for job/work experience and shared income from job to University and student
- Online course? Required prep of information for class than more videotaped demonstrations for students
- Ongoing online suggestion box for all these (revenue generation, cost reduction, efficiency opportunities)
- Better monitoring and policy implementation’s transparency
- Where are the highest costs of the University?
- Better staff retention
- Greater public visibility, media contacts
- Adult education for special courses, weekend programs, etc.
- More building use in summer for adult education or summer classes

Table III

Contact: Maria Silveira - mariajs@umich.edu

- Consider sharing Tech Transfer “Best Practices” across campus
- Lobby state to increase/maintain funding to University
- Increase online course offerings and continuing education (selling to alumni)
- Create subscription service for UM Library (for non-university people to be able to use UM Library services)
- Increase out-of-state tuition cost

Table IV

Contact: Jarrod Hayes – hayesj@umich.edu

- Revenue generation and fundraising
 - Better communication (especially in LSA) of preeminent faculty and their contribution and work (cross-school and external)
 - Former Rhodes scholars, Marshall scholars and Fulbright – videotape for fundraising
 - Fundraising out of state (e.g. California) where wealthy alumni are
 - Facilitating coursework for non-degree/non-matriculating students, NCFD is engineering term (offering certificates to secondary teachers on sabbatical)
 - Continuing education credit for leg. retired people – i.e. recent report sports fans are good target audience(see NYU)
 - Targeting categories of students (e.g. veterans) that come with federal funding
 - Retraining executives, retraining adults (i.e. Ross weekend programs, on-job and on-campus at SPH) □ target audience that would come with corporate funding
 - Three week courses taught by prominent faculty
- Efficiency of teachers
 - Increasing online instruction
 - Increasing distance sharing courses through internet with other consortium institutions

Table V

Contact: Karen Staller – kstaller@umich.edu

List from affordability workshop

- Increasing the student to instructor ratio with sacrificing integrity of course
 - Led to a discussion about the downside –managing increased email; grading, online testing and scoring, (plagiarism)
- Radical retooling of “C-tools” for better efficiency (or lower inefficiencies)
 - Particular problems with multiple sections of the same course (grading, class lists, book ordering etc)
- Better scheduling and utilization of classrooms for purpose of increasing numbers of students served and/or decreasing time to degree
 - Downside includes instructor costs may not result in savings etc
- Examine Medical school “podcast” system as model?
- Rethink entire package of undergraduate instruction –possibly to include on campus experiences coupled with MOOCs and study abroad. More flexibility in thinking about integrating different teaching models over the course of the experience (Could this reduce time to degree?)
- Hire staff on 9 months basis to mirror demands of academic school calendar. Are staff underemployed parts of the year?
 - Response: In some schools staffing reductions have been problematic.

For example, combining functions/expertise under single staff/
administrators beyond expertise, abilities or available time

- Develop online “communities of learning”
- Concern with the increasing requirement of (expensive) faculty time being used to do “staff” functions
- Develop new models for awarding teaching and academic credits. Example, if similar courses are offered in different departments it is problematic if students can’t get “credit” for interdisciplinary work counting toward major degree credits; also tuition sharing arrangements create impediments
- Rex’s comment on “Open University” textbooks