DAC Meeting Minutes – 10/25/19

1. Introductions
2. Overview of OUD (who, what)
   a. 600 people
   b. 175 "front facing" fundraisers
   c. OUD does not set priorities—they support priorities
3. Assessments of all 35 fundraising units
4. Campaign assessment (pre-sent document)
   a. c. 400K donors
   b. 1 B goal towards student support (anything that offsets costs for attending UM)
      i. Raised 1.2B but did not meet all the needs
   c. Collaborative projects
      i. We collaborate well
      ii. Don't share very well
      iii. Arts initiative is a good example
      iv. Collaborative projects will be a priority moving forward
   d. Donor prospect cooperation and collaboration
      i. Social work, Ford School, Nursing—as an example
         1. Need to be mindful that they are at the table
   e. We are behind in digital strategy as an institution
   f. 3 themes
      i. Student support
      ii.
5. What's the difference between a campaign and "daily giving"
   a. Planning and prioritizing
   b. Allows focus and market opportunities
   c. Creates a volunteer corps
6. What comes next?
   a. "silent phase" – 30-40% of the goal prior to the start! Wow!
   b. Conversations have started for themes – "white board" sessions

7. Review of current policies – how this group can help
   a. OUD has many advisors
   b. DAC is just one
   c. Menu of faculty positions (endowment minimums)
      i. Pre-tenure discussions
      ii. What can we call this?