Development Advisory Committee
Running Agenda and Notes

Assumptions for DAC’s work:
● We are here to help insure faculty input is integral to the university’s fundraising activities
● We are working collegially and collaboratively with OUD and SACUA to improve the university
● We are open to suggestions from OUD and SACUA to improve our work
● We want our time together to be meaningful and impactful for everyone at the table
● Others?

October 19, 2022

● Introductions
  ○ Committee members (name, unit, previous experience serving on advisory committees)
  ○ Tom and Conor
    ■ Role of the V.P. for Development
    ■ Role of the Associate Director for Campaign Strategy and Initiatives

● Committee goals for the year (discussion about more specific goals for our work)
  ○ How can we be most useful to OUD and our unit fundraisers?
  ○ How can we help ensure broad faculty feedback is incorporated into our fundraising activities?
    ■ What are the current mechanisms?
      ● Academic leadership
      ● Non-administrative faculty
    ■ How can we communicate mechanisms to faculty broadly?
    ■ Are new mechanisms/tools needed?

Current Goals:
1. Facilitate knowledge exchange between the Office of University Development (OUD) and DAC members to help enrich development-related dialogue within members’ broader university communities.
2. Utilize DAC members for their expertise in faculty-related development issues, particularly as they relate to short, mid, and long-term development planning.
3. Support and advise OUD on faculty involvement in support of development activities.

● University Fundraising Campaign
  ○ How is the silent phase going? Any other updates?
○ Faculty involvement in priority setting for this next campaign
  ■ What are the current mechanisms
  ■ How can we communicate mechanisms to faculty broadly
  ■ Are new mechanisms/tools needed?
  ■ How can DAC be helpful to OUD in the campaign?

• External Factors that Influence Fundraising (short, medium and long-term)
  ○ Elections?
  ○ Economy?
  ○ Public Policy?
  ○ Media?
  ○ Others?