

Development Advisory Committee

Running Agenda and Notes

Assumptions for DAC's work:

- We are here to help insure faculty input is integral to the university's fundraising activities
- We are working collegially and collaboratively with OUD and SACUA to improve the university
- We are open to suggestions from OUD and SACUA to improve our work
- We want our time together to be meaningful and impactful for everyone at the table
- Others?

October 19, 2022

- **Introductions**
 - Committee members (name, unit, previous experience serving on advisory committees)
 - Tom and Conor
 - Role of the V.P. for Development
 - Role of the Associate Director for Campaign Strategy and Initiatives
- **Committee goals for the year** (discussion about more [specific goals](#) for our work)
 - How can we be most useful to OUD and our unit fundraisers?
 - How can we help ensure broad faculty feedback is incorporated into our fundraising activities?
 - What are the current mechanisms?
 - Academic leadership
 - Non-administrative faculty
 - How can we communicate mechanisms to faculty broadly?
 - Are new mechanisms/tools needed?

Current Goals:

1. Facilitate knowledge exchange between the Office of University Development (OUD) and DAC members to help enrich development-related dialogue within members' broader university communities.
2. Utilize DAC members for their expertise in faculty-related development issues, particularly as they relate to short, mid, and long-term development planning.
3. Support and advise OUD on faculty involvement in support of development activities.

- **University Fundraising Campaign**
 - How is the silent phase going? Any other updates?

- Faculty involvement in priority setting for this next campaign
 - What are the current mechanisms
 - How can we communicate mechanisms to faculty broadly
 - Are new mechanisms/tools needed?
 - How can DAC be helpful to OUD in the campaign?
- **External Factors that Influence Fundraising (short, medium and long-term)**
 - Elections?
 - Economy?
 - Public Policy?
 - Media?
 - Others?