

# Development Advisory Committee

## Running Agenda and Notes

### Assumptions for DAC's work:

- We are here to help insure faculty input is integral to the university's fundraising activities
- We are working collegially and collaboratively with OUD and SACUA to improve the university
- We are open to suggestions from OUD and SACUA to improve our work
- We want our time together to be meaningful and impactful for everyone at the table
- Others?

### October 19, 2022

**Present: Tom Baird, Ellen Bauerle, Karen Downing, Conor Neville, Alexander Zaslavsky, Yaqing Zhang**

#### ● **Introductions**

- Committee members (name, unit, previous experience serving on advisory committees)
- Tom and Conor
  - Role of the V.P. for Development - **every day is different, but the OUD coordinates activities of the 36+ unit development offices and provides infrastructure (technology and human) to help them realize their fundraising goals. OUD also gets involved with donors that have more than one funding interest within the university.**
  - Role of the Associate Director for Campaign Strategy and Initiatives - **Conor is part of a small team that is responsible for the 7th university campaign.**

#### ● **Committee goals for the year** (discussion about more [specific goals](#) for our work)

- How can we be most useful to OUD and our unit fundraisers?
- How can we help ensure broad faculty feedback is incorporated into our fundraising activities?
  - What are the current mechanisms?
    - Academic leadership
    - Non-administrative faculty
  - How can we communicate mechanisms to faculty broadly?
  - Are new mechanisms/tools needed?

### **Current Goals:**

1. Facilitate knowledge exchange between the Office of University Development (OUD) and DAC members to help enrich development-related dialogue within members' broader university communities.
2. Utilize DAC members for their expertise in faculty-related development issues, particularly as they relate to short, mid, and long-term development planning.
3. Support and advise OUD on faculty involvement in support of development activities.

**We discussed the goals and decided to have Karen draft up some more specific goals. Karen will circulate the draft to the DAC, and Conor and Tom for comment, then will submit the new goals to SACUA by the end October.**

- **University Fundraising Campaign**

- How is the silent phase going? Any other updates?
- Faculty involvement in priority setting for this next campaign
  - What are the current mechanisms
  - How can we communicate mechanisms to faculty broadly
  - Are new mechanisms/tools needed?
  - How can DAC be helpful to OUD in the campaign?

**We didn't get into details on this agenda item because the campaign is still gearing up with setting funding priorities and working with the units/schools/colleges across campus. There will likely be five thematic areas that are beginning to surface in their work with the units, possibly including sustainability and mental health.**

**We spent most of our time talking about existing mechanisms for faculty input into the fundraising priorities and goals. OUD does not set these priorities-- rather, they help surface the priorities through discussions with the units.**

**We talked about a new "demystifying the fundraising process" presentation that Conor's office is working on for donors, chairs, and other stakeholders, and how we might repurpose and edit that presentation for faculty who have interest in providing input and ideas to their unit fundraisers.**

**OUD meets with the 36+ Chief Development Officers monthly, and each unit has a liaison within OUD. Existing mechanisms for faculty input:**

- Faculty can contact their unit fundraisers or their department chairs with input on fundraising ideas anytime.
  - Faculty can also raise fundraising issues at faculty meetings in their units.
  - There is also the "Bold Ideas" process where 5-12 faculty from over 30 units work on a bold idea. These faculty are nominated by their chief development officers.
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- **External Factors that Influence Fundraising (short, medium and long-term)**

- Elections?
- Economy?
- Public Policy?
- Media?
- Others?

**We did not discuss this agenda item, other than to say that our new president, Dr. Santa Ono, is an experienced fundraiser, knows how to connect with donors and faculty, and that OUD looks forward to working with him on fundraising.**