

DAC Meeting Minutes

December 7, 2022

A quorum of members were present.

1. Adoption of the [Minutes from 10/19/24](#) - Minutes are approved

2. **Bold Ideas Summit** - the ways in which faculty and others were involved in the summit, the summit's purpose, activities, and outcomes.

A brief explanation of unit mechanisms was provided. Each unit has its own process. Ideas can come from faculty, but each unit culture is different.

The Summit had several major themes:

- Saving the planet
- Human health
- Future of work/education
- Civil Society
- Living environments of the future

President Ono attended this very early in his tenure. He sat in at the different tables to listen in on the ongoing discussions. In terms of specific outside ideas brought in, Bio-sciences was one area discussed. The major themes are broad enough to the point that most donor ideas will fall into one of the categories.

The subjects were broad and provided a potential to have interdisciplinary faculty collaboration. President Ono wants to drive collaboration, so he is looking at models to incentivize that (perhaps providing funds).

- Prewrite on Summit:
 - There were Work Groups for each theme.
§ 2 deans and recruited faculty

§ Co-chairs of each theme were presented a list of faculty (put forward by deans and unit fundraisers) and populated the theme committees.

§ Groups existed for a year, culminating in the Summit

§ Completed in April 2022
 - Late spring of 2022 (after theme groups finished their work) they worked with a small group of consultants.
 - Put together a theme book for the donors to help them envision thinking
 - Put together interviews with the consultants with the donors
 - Get them ready for the Summit
- Summit
 - 2 ½ hour listening session with biggest donors to hear their thoughts
 - Worked at theme tables, with scribes, dig in deep to theme. Student at each table.

- Santa sat at each table and listened to conversation.
- The donors were asked to share the conversation from each table
- Faculty and donors saw the whole process
- Deans saw which donors were interested in which themes
- Summit participants wanted to know what's next
- Very engaging process during the summit
- Recognizing it's a long step from generating ideas to generating very large gifts (7-8 figure gifts)
- Next steps: Expand the group of people who are engaging with the themes,
- These themes are ones where we have faculty expertise on our campus
- Road-test the ideas on a larger donor base and fundraisers
- § Ask each unit:
 - § What portion of your campaign will be interdisciplinary?
 - § DEI goals for fundraising?
- § Plan is to publicly launch campaign in Fall 2024
- § Campaign is artificial time, but this is about the work of the UM into the future

With 36 units, it is difficult to bring everyone together on themes, so the Summit was a way to galvanize effort to develop themes. This was a way to bring broad ideas to present to potential donors.

The faculty involved in the groups had varying levels of experience in development. They were each recommended by their deans and unit development heads.

Current way we measure dollars is that what funds are raised for your unit only, but we want to move toward giving credit for raising interdisciplinary funds.

University tax on research grants affects how we can go after foundation dollars.

This event was more immersive than typical related events and energized people quite a bit. Potential to have other summits around the world with the intent to get people bought in.

A discussion of the President's tenure so far, as well as comments made at the leadership breakfast took place.

Q: does athletics make fundraising easier? A: In a sense. It brings people together and to campus. Might make a difference to the annual giving program, but it's just one thing that makes UM special.

3. Report to SACUA/Senate Assembly on Faculty Input into University Fundraising - discussion and listing of current mechanisms for faculty input into unit and university-wide fundraising activities.

Karen asked for support creating a list for current mechanisms for faculty input. Ellen offered to help. Connor offered help from the VP's Office.

An emphasis was put on trying to find a way to integrate faculty into this process. Try to come up with models and their typical components.

- Discussion and listing of current mechanisms for faculty input into unit and university-wide fundraising activities.

- Unit level mechanisms (36 units)
 - Each unit has its own process -- very decentralized
 - Ideas can come from faculty, but each unit culture is different - style of leadership is different, and

§ The degree to which faculty input is encouraged at the unit level depends on many things:

§ Unit size

§ Length of dean's tenure

§ Leadership style

§ Culture of unit

§ Suggestion for unit-level faculty involvement in fundraising: Show an interest in fundraising. Raise your hand. I care about this area and I'm willing to help.

- University level mechanisms:
 - Serving on DAC
 - Recommendation from unit Chief Development Officers to participate in events like the Bold Ideas Summit
 - Becoming a donor
- Trying to develop incentives to get units to work together more.

Next time: Yvonne (smaller unit) and rep from larger unit?

Unit Chief Development Officer - Yvonne Greenhouse, Senior Director of Development for the University Library. (Yvonne is out ill, so we will hear from her next time)

- Introductions.
- Yvonne will talk about librarian faculty involvement in the Library's development work, along with how her unit office ties into university-wide development priorities (and other relevant topics).

(Agenda items 1 and 2 both tie in with our goal of understanding current mechanisms for faculty input into the University's development activities.)

4. Ideas for Future Agendas - if we have time, let's talk about topics for next semester's meetings. (But also feel free to send me topics as you think of them.)