



### **Development Advisory Committee (DAC)**

Minutes of Meeting: 3/22/23

Circulated: 10/11/23

Approved: 10/18/23

Present: Karen Downing (Chair), Alexander Zaslavsky, Conor Nevile, Tom Baird (VP for Development), Ellen Bauerle

Absent: Gintautas Grabauskas, Xin (Tony) Tong, Yaqing Zhang

Faculty Senate Office: Eric Vandenberghe

**2:02pm-2:05pm:** Call to Order, Approval of Agenda and Minutes

The agenda was approved. The minutes for the February meeting were approved.

**2:05pm-2:24pm:** Summary of announcements

Update on fund-raising:

President Ono has been going around the country being introduced. He was recently on a west-coast trip. He will be going to Singapore in the near future. 300-400 people will typically attend potential events in Asia.

Figures were provided for the quiet-phase of research. The recent donation by the Marsal family was discussed. The School of Education will now bear their name.

Unit level meetings regarding development priorities were discussed.

**2:24pm-2:40pm: Debrief from Giving Blue day**

Summary: A discussion ensued on the results of the Giving Blue Day. Strategies for improving results in specific units was provided.

The event was successful. More money was raised than last year. A goal is to cultivate new donors. This is important to having a healthy donor base.

Some areas that do not get as much funding will have more success typically on Giving Blue Day. This was the 8<sup>th</sup> such event. Student organizations fundraising for this event will be released later on. 130+ student organizations were able to receive funds.

Action: Discussion

**2:40pm-2:50pm: Discussion of the slide deck Conor shared at the last meeting - how can we use/alter this slide deck with faculty?**

Summary: This was presented and discussed by Conor. The presentation will be shared

once it is developed further.

Adding this piece to faculty onboarding was suggested as a good option. Sharing with SACUA and Senate Assembly was also suggested. A call was made to the committee to highlight other populations on campus who would benefit from this.

Action: Discussion

**2:50pm-2:59pm: Committee Chair Report to SACUA**

Summary: Karen discussed the procedures she would take to complete the annual committee report. She plans on seeking input from the committee members

Action: Discussion

**3:00pm:** Adjournment

Respectfully submitted,

Eric Vandenberghe  
Faculty Governance Coordinator  
Faculty Senate Office