



### **Development Advisory Committee (DAC)**

Minutes of Meeting: 10/18/23

Circulated: 11/10/23

Approved: 11/16/23

Present: Gabriel Rauterberg (Chair), Nakhiah Goulbourne, John Mansfield, Kimberly McKee, Ivy Wei, Alexander Zaslavsky, Julian Hemmings, Tom Baird (VP for Development), Conor Neville (Office of University Development)

Absent: Gintautas Grabauskas, Stefan Szymanski, Xin Tong, Yaqing Zhang, Rainbow Huang, Silvia Pedraza (SACUA Liaison),

Faculty Senate Office: Eric Vandenberghe, Luke McCarthy

**1:02pm:** Call to Order, Approval of Agenda and Minutes

The agenda was approved. The minutes for the March meeting were approved. Introductions of the committee members were briefly made.

**1:02pm-1:05pm: Introduction to Committee's Charge for this year**

Summary: The Chair introduced the charge and went through briefly point by point.

Action: Discussion

**1:05pm-1:42pm: Introductory overview of development led by Tom Baird**

Summary: Tom Baird, VP of Development, provided an overview of his background. Tom and Conor provided an overview of the Office of Development. The office works with all of 36 units at the University of Michigan.

Student support was identified as an important priority for Development. This includes internships, study abroad, tuition, etc. A suggestion is made that room and board should be considered. A discussion of certain scholarship programs was discussed.

What is the best avenue for faculty to get involved? Each unit has its own development staff that faculty can engage with.

Development receives priorities from the Presidents, as well as from the units and runs with them.

Development includes capital and facilities, but that is a smaller area. Research, scholarships, programmatic, etc. are areas that donors tend to prefer to focus on at this point. Donors are more interested in projects they are passionate about.

The Office of Development only accept gifts that further the mission of the University of Michigan. Donors want to see progress on big goals, as UM is to be a leader of innovation.

Action: Discussion

**1:43pm-2:00pm: Tentative objectives for the DAC this year**

Summary: How to expand the faculty fund? The Director of the FSO provided an overview of the fund and how the funding has gone. Following the meeting, he provided further documentation to the committee regarding the fund.

VP Baird provided a few ideas on how to improve funding. A digital campaign is suggested.

The website for the Office of Development is being updated soon.

Getting the SACUA leadership bought in could be good a good way to increase donations to the fund. For the next month, the members are asked to gather ideas and to come back to present them to the group.

Action: Discussion

**2:00pm:** Adjournment

Respectfully submitted,

Eric Vandenberghe  
Faculty Governance Coordinator  
Faculty Senate Office