



### **Development Advisory Committee (DAC)**

Minutes of Meeting: 11/16/23

Circulated: 12/1/23

Approved: 12/6/23

Present: Gabriel Rauterberg (Chair), Brynn Krause (OUD), John Mansfield, Ivy Wei, Stefan Szymanski, Nakhiah Goulbourne, Yaqing Zhang, Jeannie Moody-Novack (OUD), Tom Baird (VP for Development), Kimberly McKee, Julian Hemmings

Absent: Gintautas Grabauskas, Xin Tong, Alexander Zaslavsky, Rainbow Huang, Silvia Pedraza (SACUA Liaison)

Faculty Senate Office: Eric Vandenberghe, Luke McCarthy

**11:01am-11:05am**: Call to Order, Approval of Agenda and Minutes

The agenda was approved. The minutes for the October DAC meeting were approved. Brief introductions were made.

**11:05am-11:49am: Planning fundraising campaign for Faculty Senate Undergraduate Scholarship**

Summary: The Chair brought up the recent meeting with OUD regarding Faculty Senate Undergraduate Scholarship. It is important to be able to answer why this is a worthwhile and important endeavor when soliciting donations for others.

The specifics of the fund are reviewed. This fund provides two students with \$3000 per year, and can be renewable for up to three times, so the total support can last up to 4 years. The recipient each year comes from the Ann Arbor, Dearborn, or Flint campuses, and the recipient comes from a different campus each year. The scholarship is primarily funded by the faculty and the related endowment. When deciding on who is to receive the scholarship, the primary deciding factor is need-based, with merit being the second factor reviewed. The fund was started in 2007.

This scholarship has an online giving opportunity. The vast majority of the money came from the initial funding when the fund was created. The goal this time could be to go for a large sum, or continued giving.

A call is made for ideas for how to raise funds:

- Creating a video with the recipients to be email blasted to the faculty
- Having Senate Assembly reps email their units
  - This will be more impactful coming from peers
- Raising awareness and emphasizing the student support on all three campuses
- Emphasizing that this is a Faculty Senate initiative
- Utilizing concise messaging



- Emphasizing the stories of the students receiving the scholarships
- Updating the Faculty Senate web page that has the information regarding this.
- Including contact information for a specific OUD rep for larger gifts

The goal is to get the solicitation email out to the community sometime in early 2024 if possible. The committee will be asked to review language and imagery for this.

Jeannie will contact the relevant parties on each campus to learn about how individuals are chosen, and will learn more about the past recipients.

It is suggested that an event be hosted to benefit this scholarship. Sometimes emails are too impersonal. It might be an idea to try and implement this at the faculty senate luncheon being planned at the end of the academic year. Other suggestions are made for a potential event.

Action: Discussion

**11:49am-11:55am: Planning for next meeting**

Summary: It is suggested that the committee learn and review the University's endowment fund. It is suggested to have a joint-meeting with the FAAC to discuss the endowment with Erik Lundberg, who manages the endowment in the CFO's Office. The Chairs of each committee will connect on this post-meeting.

Action: Discussion

**11:55am: Adjournment**

Respectfully submitted,

Eric Vandenberghe  
Faculty Governance Coordinator  
Faculty Senate Office