



Development Advisory Committee (DAC)

Minutes of Meeting: 10/8/24

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Approved: 11/8/24

Present: Nakhiah Goulbourne, John Mansfield (Chair), Derek Peterson, Lori Tschirhart, Ivy Wei, Chaz Vander Horst, Tom Baird (VP for Development), Conor Neville (Office of Development)

Absent: Vinay Aakalu, Kimberly McKee, Stefan Szymanski, Jefferson Williams, Alexander Zaslavsky

Faculty Senate Office: Eric Vandenberghe

12:05pm: Call to Order, Approval of Agenda and Minutes, Announcements

The agenda was approved. The minutes for the prior three DAC meetings were approved.

Introductions of members and committee

Summary: Introductions by all committee members and support staff are made.

Chair Mansfield thanks the committee members for dedicating their time to this committee. The committee members are encouraged to be active participants in the committee. This includes suggesting topics for the committee to review, as well as offer information that is relevant that comes to their attention.

Action: Introductions

Outline of plans for the year and review of the charge; Input and suggestions from committee members of additional topics for the year

Summary: Chair Mansfield provided a rundown of the charge items for the upcoming academic year. The charge items currently are as follows:

1. Continue efforts to develop recommendations for better clarifying how faculty can assist with OUD and unit-level development initiatives.
2. Investigate how the funding of university scholarships work, including how the University manages a scholarship fund's principal balance and the returns on that principal, how costs are charged to a scholarship, and other relevant policies and practices determining how a scholarship is dispensed.
3. Explore the relationship between donors and the university regarding the setting of university policy, including policies that impact academic freedom or students.



4. Consider emergent issues or topics brought forward by the DAC committee members and/or the VP for Development for discussion over the course of the year.

Discussion around the phrasing of charge item 3 takes place. OUD states that donors do not influence policy and explains what the relationships between the donors and the university. It is suggested that this topic be reviewed in-depth at a future committee meeting.

A member pushes back on this point later in the meeting. An example is provided by the member and discussed by the committee. This discussion will continue at a later meeting.

Conflict of Interest is discussed in relation to donations. A member brings up the process for the naming of buildings and other areas on campus.

OUD provides an explanation of their relationship with the endowment. OUD has money going into the endowment, but that is where their relationship concludes.

Action: Discussion

Updates from the Office of University Development (OUD), and primer on their role

Summary: VP Baird provides an update on the Office of University Development. On 10/25, the new campaign will be launched. An update on how the quiet phase of the campaign is going is shared. Further details about focus areas of the campaign are shared with the committee. Figures from prior campaigns are shared and put into context of where UM ranks compared to other peer institutions.

The structure of OUD is shared. There is the central office, and then there are 36 unit level offices. The different roles the central level, and unit level development teams are described. Questions are asked and answered related to who faculty should get into contact with regarding individual questions regarding collaborating with outside entities.

Action: Discussion

1:05pm: Adjournment

Respectfully submitted,

Eric Vandenberghe
Faculty Governance Coordinator
Faculty Senate Office