



GENERAL CHARGE FOR STANDING SENATE ASSEMBLY COMMITTEES

Standing committees are established by Senate Assembly as mandated in Section 4.06 of the Regents' Bylaws. In collaboration with the Faculty Senate Office and SACUA, standing committees advise and consult with the vice presidents of the university on matters within the areas of their respective responsibilities. Senate Assembly standing committees are charged with bringing faculty voice and perspective to a broad range of university activities including policy and procedure. Senate Assembly standing committees shall strive to provide advice and consultation to their respective vice presidents in a timely fashion so that faculty perspectives are considered during the decision-making process.

Communications Advisory Committee (CAC)

Advisory to: Richie C. Hunter, Vice President for Communications

Committee Chair: Henry Seeger, Strategic Communications

SPECIFIC CHARGE 2025 – 2026

1. With the VP for Communications, develop a campus survey to provide data which can drive and shape the agenda for the committee over the course of the year.
2. Explore and offer recommendations regarding communicating the value of faculty research to the public.
3. Invite and listen to key communicators from across the University to learn about their strategic priorities and messaging specific to their individual school, college, or unit.
4. Identify ways to provide information, advice, and resources to faculty to improve effective communication with media.
5. Consider emergent issues or topics brought forward by CAC members or the Vice President for Communications for discussion over the course of the year. The committee may also continue discussing any issues or topics raised in the committee's most recent annual committee report.