



### **Communications Advisory Committee (CAC)**

Minutes of Meeting: 4/24/25

Circulated: 9/17/25

Approved: 9/24/25

Present: Henry Seeger (Chair), Pat Herbst, Basit Zafar, Angelica Previero, VP Richie Hunter, Lynda Pence, Rebekah Modrak (SACUA Liaison)

Absent: William A. Calvo-Quirós, Stefanie Galban, Nicole Boucher, Laura Beny, Kim Broekhuizen (OVPC), Jim Cranford, Talisha Reviere-Winston (OVPC)

Faculty Senate Office: Meaghan Blanchard, Lucas McCarthy

#### **3:04- 3:06pm: Call to Order, Approval of Agenda and Minutes, Announcements**

Summary: A regular meeting of the Communications Advisory Committee was held on April 24, 2025, at 3:00pm in Ruthven, Room 1100, and over Zoom. The chair was present, and Meaghan Blanchard served as secretary. Dr. Richie Hunter, Vice President for Communications, was present. Amendments made by the Chair to the minutes of the March 13, 2025, meeting were presented to the committee, and a motion was made to approve them. The minutes of the March 13, 2025, meeting were approved. The minutes of the April 11, 2025, meeting will be approved at the next meeting.

Motion to approve amendments made by the Chair to the minutes of the March 13, 2025, meeting.

Motion: Henry Seeger

Second: Basit Zafar

Motion passed.

Action: Discussion, Motion

#### **3:06pm-3:36pm: Discussion on Faculty Survey**

Summary: VP Hunter discussed the idea for a new survey that gathers constructive feedback from faculty members regarding communications. VP Hunter proposed that the CAC develop this survey with her assistance. The committee discussed the survey.

During this discussion, it was decided that the committee should reach out to Craig Smith, Assessment Specialist at the University Library, to assist with this project. Another member proposed soliciting feedback from the Institute on Social Research.

During this discussion, it was decided that the committee should start a summer working group sub-committee to develop the survey.

Action: Discussion



**3:36-3:53pm: Discussion on Feedback Loops**

Summary: VP Hunter proposed developing stronger feedback loops and a 'brain trust' to assist her office with communications. The committee discussed this topic.

VP Hunter shared that the communications team is creating a comprehensive website hub where communications from different campuses and units can be accessed in one place. The committee discussed this topic.

Action: Discussion

**3:53- 3:55pm: Discussion of Final Report and Charge**

Summary: The Chair asked the committee to share any final perspectives, thoughts, experiences or ideas for charges on a shared Google document, which would be disseminated after the meeting.

Action: Discussion

**3:55-4:14pm: Matters arising**

A member voiced concern about the way *The Record* discussed the [Motions passed by the Faculty Senate](#), and the member also noted that some information in the article was incorrect. VP Hunter stated that she would contact Colleen Mastony, Assistant Vice President for Public Affairs, and Chris Sebastian, Director of Strategic Communications, to discuss this issue.

A member voiced concern about the lack of communication regarding [3 FBI raids that occurred on 4/23/25](#). VP Hunter shared information on communications policies regarding information that involves DPSS and other sensitive material. A member asked if it was appropriate to reach out to Eddie Washington, Executive Director of DPSS, about these issues, which VP Hunter confirmed.

A member voiced concern with potentially misleading headlines in *The Record*. The committee discussed this concern.

A member voiced concern about the [letter published by 5 Regents](#) in the Daily and some confusion that it had caused. The committee discussed this concern.

A member voiced concern about time constraints in the Matters Arising portion of CAC meetings. VP Hunter proposed extending future CAC meetings by 15 minutes.

Action: Discussion

**4:15pm: Meeting adjourned**

Respectfully submitted,

Meaghan Blanchard  
Operations Lead



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