



GENERAL CHARGE FOR STANDING SENATE ASSEMBLY COMMITTEES

Standing committees are established by the Senate Assembly as mandated in Section 4.06 of the Regents' Bylaws. In collaboration with the Faculty Senate Office and SACUA, standing committees advise and consult with the vice presidents of the university on matters within the areas of their respective responsibilities. Senate Assembly standing committees are charged with bringing faculty voice and perspective to a broad range of university activities including policy and procedure. Senate Assembly standing committees shall strive to provide advice and consultation to their respective vice presidents in a timely fashion so that faculty perspectives are considered during the decision-making process.

The Senate Assembly is grateful for UM's vice presidents' time meeting with its committees and hopes that the meetings are of mutual benefit. Meeting agendas are best set collaboratively between the VP and committee chair, but because Senate Assembly committees are formed on behalf of the Faculty Senate, each committee retains final say on agenda items.

Communications Advisory Committee (CAC)

Advisory to: Kenneth Kettenbeil, Interim Vice President for Communications

Committee Chair: Henry Seeger, Strategic Communications

SPECIFIC CHARGE 2026 – 2027

1. Consider emergent issues or topics brought forward by CAC members or the Vice President for Communications for discussion over the course of the year. The committee may also continue discussing any issues or topics raised in the committee's most recent annual committee report.
2. Collect and analyze data through the Campus Communication Survey. The Campus Communication Survey Subcommittee should remain as a critical sub-organ of the CAC.
3. Collaborate with key communicators and other committees to further explore and offer recommendations regarding communicating the value of faculty research to the public. Key communicators identified in meetings this year should be contacted early in the committee's tenure to organize meetings.
4. With the Faculty Senate Office and Michigan News, support and explore opportunities for faculty media engagement training, such as future events similar to [the Faculty Senate's Media Readiness Workshop](#) held in 2026 in partnership with Michigan News.
5. Continue working with university administrators to assist faculty in developing communication strategies with the media. Continue to advise the OVPC's Public Intellectuals Campaign. The Research Promotion Subcommittee should be reorganized as a critical sub-organ of the CAC.